2022 IEEE REGION 3 SOUTHEAST CON

STUDENT NETWORKING COMPETITION RULES

The IEEE Region 3 Networking Competition is an opportunity for IEEE student members to develop networking skills through feedback provided by Networking Competition Judges in order to mirror the experience of presenting pitches during real world job fairs.

1. TIMELINE

Students can join in the competition any point up until the closing of the competition

April 1st, 2022 Competition begins at 8 AM April 2nd, 2022 Competition ends at 12 PM

2. ELIGIBILITY

- 1. Student must create a resume
- Students must bring enough copies of their resumes to provide one of each to every Networking Competition Judge they plan to interact with. We recommend at least 20. It is recommended for students to bring a clipboard and writing utensils to use during their pitch to the Networking Competition Judge
- 3. Student must bring a cell-phone capable of taking pictures and sending emails

3. COMPETITION PROCESS

Student, Young Professional, Senior Member, Life Member, and Fellow members will be provided with ribbons at check in for them to have attached to their badge so that they are easily identifiable. Because the category ribbons are not removable, the conference attendee will also be provided with a button that says "Networking Competition Judge". Whenever the attendee has the button on, then it will mean they are open for students to come up to them and do their elevator pitch.

- The competition will run starting Friday 8AM until Saturday 12PM. The students will self-drive
 the steps below during this time frame to present their pitches to Networking Competition
 Judge.
- 2. The **IEEE Student** must complete the following with Networking Competition Judges during the Networking Competition time:
 - a. Approach the Networking Competition Judge
 - i. judges will be wearing a Networking Competition Judge button and a reference button will be displayed at the registration desk
 - b. Hand the Networking Competition Judge the following documents:
 - i. Student's Resume

- ii. Networking Competition grading rubric (Last page of this document)
 - 1. There will be extra copies of the rubric near the registration desk
- c. Give the judge time to review the rubric and your resume
- d. Start your pitch
- e. End your pitch
- f. Ask the judge to fill out the rubric
- g. Discuss feedback with the judge
- h. Take a picture of the filled out rubric and ensure all scores are clearly readable (comments or notes do not need to be clearly readable in the photo)
- i. Use your smart phone to compose an email as follows

Title: [Students name] pitch with [judges name]

Send to: ieeesacregion3@gmail.com
Cc'd addresses: [Judges email address]
Contents: Photo of filled out judges' rubric

IMPORTANT: It is recommended to do this step while still with the judge so that you can make sure you have their email entered in correctly. Any submissions that have an invalid judges email will not be counted.

This step must be completed by 12 PM on April 2nd

- j. Inform the judge of the following
 - i. Your resume is for them to keep
 - ii. There is nothing else that they need to do to complete the submission of the rubric. They do not need to turn in anything because you are submitting the completed rubric via email.

At the end of this interaction, the student should walk away with the filled out rubric and the judge should walk away with the student's resume.

Winners will be announced during the IEEE Region 3 SoutheastCon 2022 Awards Ceremony.

4. JUDGING CRITERIA

Students will be able to practice their pitch with anyone wearing a blue Networking Competition judge button during the competition window. However, during the Friday reception, students can practice their networking pitch with anyone at the conference, regardless of if they are wearing a blue judge button, as long as the student first gets permission from the individual to practice their pitch with.

There will be a job fair onsite at SoutheastCon and job fair recruiters will be provided with a Networking Judge button.

Students are allowed to conduct their networking pitch with other students as long as the judging student is from a different university.

Please see the last page of this document for a copy of the judging rubric.

5. How to Get Points

a. Scoring Process

The scoring process for this competition is a point driven system. Students receive points for each pitch the student conducts. The student with the highest number of points received during the competition period will be the winner of the competition. For each pitch, the following points will be awarded based on score that the pitch received:

Judge Category	Pitch Rating				
	Incomplete	Developing	Proficient	Professional	
Job Fair Recruiter	1 point	4 points	6 points	8 points	
Student	0 points	2 points	2 points	2 points	
Young Professional	1 point	3 points	4 points	5 points	
Professional	1 point	3 points	6 points	8 points	
Senior Member	1 point	4 points	6 points	8 points	
Life Member	1 point	5 points	7 points	9 points	
Fellow Member	1 point	6 points	9 points	15 points	

6. Additional Bonus Points

A. **Thank you email:** Students can receive additional points for each pitch by sending a thank you email after the pitch. Once the student has completed their pitch, they can write a thank you note, in the form of an email, to the Networking Competition Judge. Details on how to submit this letter for bonus point credit is found below. For doing this, the student will earn 5 points for each thank you email they send.

In order for the student to receive bonus points for a thank you note in the form of an email, the students must send an email as follows:

Title: [Students name] thank you to [judges name]

Send to: [judges email]

Cc'd to: ieeesacregion3@gmail.com

Body: The body of this email must be a thank you note that meets the following requirements

- a) Thanks the judge for taking the time to review your job fair pitch
- b) Minimum of 4 sentences
- c) Details at least one change you made to your pitch based on the feedback from the judge.

The student must send this email by 12 pm on April 2nd 2022 in order to receive the bonus points.

B. **Resume Review bonus points:** Students can earn 5 points for each faculty/staff member that has reviewed their resume at their university (maximum of 25 points) and 5 points for each IEEE professional member that has reviewed their resume (maximum of 25 points).

In order for the student to receive their bonus points for having their resumes reviewed prior to SoutheastCon 2022, the student must:

- a. Email <u>ieeesacregion3@gmail.com</u> a compressed folder containing the following files:
 - i. OriginalResume.docx
 - ii. FinalResume.docx (resume that implements all recommended changes)
- b. Have each reviewer of the resume send r3secon2022networking@gmail.com an email stating that they reviewed the student's resume. The e-mail must look like this:

Subject: SoutheastCon 2022 NC Resume Review for [Student's Full Name] Body: I confirm that I have reviewed [Student's Full Name] resume. My affiliation is [Faculty/Professional/Both Faculty and Professional]

In order to receive the Resume Review bonus points must be submitted by the closing of the networking competition.

7. FAQs

Do you have to be in the networking competition to practice your elevator pitch with a Networking Competition Judge or receive resume feedback? No. All students and professionals at the SoutheastCon are more than welcome to talk with Networking Competition Judges at any point about networking and resumes.

What happens if we need to print more resumes than we initially brought?

It is the full responsibility of the students to bring enough copies of their resumes. They may also find out the requirements for using their hotel business center.

Is there specific attire for the students?

No. There are no points allocated on the networking competition rubric for student attire.

Will students be graded on their resume?

No. There are no points allocated on the networking competition rubric for student resumes. Students are expected to have their best resume available for the Networking Competition Judges in the chance that the Networking Competition Judges they are practicing their pitch with is interested in hiring them for a job. Additionally, students are allowed to ask for feedback from Networking Competition Judges on their resume and change their resume throughout the competition in order to create their strongest resume.

Can you participate in the networking competition if we are also in another student competition?

Yes. The networking competition is designed to be an open time frame to allow students to still participate in various other student competitions and activities.

Can you participate in the networking competition if we are volunteering?

Yes. The networking competition is designed to be an open time frame to allow students to still participate in various other student competitions and activities. Please make sure to follow through on your promised volunteer work. But during your breaks or when you are done this is a great opportunity for you to participate in SoutheastCon.

We recommend reviewing the following websites when creating your pitch:

- [1] https://www.wikihow.com/Develop-Your-Personal-Elevator-Pitch
- [2] https://theinterviewguys.com/write-elevator-pitch/
- [3] https://careersidekick.com/best-elevator-pitch/
- [4] https://www.kent.edu/career/your-one-minute-elevator-pitch
- [5] http://www.salisbury.edu/careerservices/students/interviews/60secondElevator.html
- [6] https://titanwebmarketingsolutions.com/elevator-pitches-examples-suggestions-students

Judging Rubric

Judge:				
Judge E-mail:				
Judge membership level	(circle one):			
Job Fair Recruiter	Student	Young Pro	ofessional	Professiona
Senior M	ember	Life Member	IEEE Fe	ellow
Overall, the pitch was (circle one):			
Incomplete	Develop	ing Profic	cient	Professional
One part you liked the	most (optional)):		
One part you think nee	eds improvemer	nt (optional):		