

2022 IEEE REGION 3 SOUTHEASTCON

STUDENT NETWORKING COMPETITION RULES

The IEEE Region 3 Networking Competition is an opportunity for IEEE student members to develop networking skills through feedback provided by Networking Competition Judges in order to mirror the experience of presenting pitches during real world job fairs.

1. TIMELINE

| | |
|-------------------------|--|
| March 30th, 2022 | Registration deadline and deadline for submitting resume |
| April 1st, 2022 | Competition begins at 8 AM |
| April 2nd, 2022 | Competition ends at 12 PM |

2. ELIGIBILITY

1. Student must create a resume
2. Student must bring the following to the competition:
 - a. Enough copies of their resumes to provide one of each to every Networking Competition Judge they plan to interact with. We recommend at least 20.
 - b. A clipboard and writing utensils to use during their pitch to the Networking Competition Judge
3. Student must bring a cell-phone capable of:
 - a. Taking pictures
 - b. Sending emails
4. Student must have a pitch prepared before attending the conference.
 - a. See Appendix A for resources on creating your pitch

3. COMPETITION PROCESS

1. The competition will run **starting Friday 8AM until Saturday 12PM**. The students will self-drive the steps below during this time frame to present their pitches to Networking Competition Judge.
2. The **IEEE Student** must complete the following with Networking Competition Judges during the Networking Competition time:
 - a. Approach the Networking Competition Judge
 - i. *judges will be wearing a Networking Competition Judge ribbon and a reference ribbon will be displayed at the registration desk*
 - b. Hand the Networking Competition Judge the following documents:
 - i. Student's Resume
 - ii. Networking Competition grading rubric (Last page of this document)
 1. *There will be extra copies of the rubric near the registration desk*

- c. Give the judge time to review the rubric and your resume
- d. Start your pitch
- e. End your pitch
- f. Ask the judge to fill out the rubric
- g. Discuss feedback with the judge
- h. Take a picture of the filled out rubric and ensure all scores are clearly readable (comments or notes do not need to be clearly readable in the photo)
- i. Use your smart phone to compose an email as follows
 - Title: [Students name] pitch with [judges name]
 - Send to: r3secon2022networking@gmail.com
 - Cc'd addresses: [Judges email address]
 - Contents: Photo of filled out judges' rubric

This step must be completed by 12 PM on April 2nd

- j. Inform the judge of the following
 - i. *Your resume is for them to keep*
 - ii. *There is nothing else that they need to do to complete the submission of the rubric. They do not need to turn in anything because you are submitting the completed rubric via email.*

At the end of this interaction, the student should walk away with the filled out rubric and the judge should walk away with the student's resume.

3. How to Get Points

a. Scoring Process

In past years, students scores were an average of their scores received in pitches. This year the process has changed to a point driven system. The Student Networking competition awards points for pitch that the student conducts during the competition time window. The students with the highest number of total points will win the competition. For each pitch, the following points will be awarded based on score that the pitch received:

- 0% - 40% = 0 points
- 40% - 60% = 1 point
- 60% - 70% = 2 points
- 70% - 80% = 3 points
- 80% - 90% = 4 points
- 90% - 100% = 5 points

Students can receive additional points for each pitch by doing any or all of the following:

- 1) **Thank You Email bonus points:** Once the student has completed their pitch, they can write a thank you note, in the form of an email, to the Networking Competition Judge. Details on how to submit this letter for bonus point credit is found below. For doing this, the student will earn 5 points for each thank you email they send.

In order for the student to receive bonus points for a thank you note in the form of an email, the students must send an email as follows:

Title: [Students name] thank you to [judges name]

Send to: [judges email]

Cc'd to: r3secon2022networking@gmail.com

Body: The body of this email must be a thank you note that meets the following requirements

- a) Thanks the judge for taking the time to review your job fair pitch
- b) Minimum of 4 sentences
- c) Details at least one change you made to your pitch based on the feedback from the judge.

The student must send this email by 12 pm on April 2nd 2022 in order to receive the bonus points.

- 2) **Diverse Networking bonus points:** Practicing pitches with the following IEEE membership categories gives the following bonus points for each pitch.
Young Professional = 2 bonus points
Senior Member = 3 bonus points
Life Member = 4 bonus points
Fellow Member = 5 bonus points

Student, Young Professional, Senior Member, Life Member, and Fellow members will be provided with ribbons at check in for them to have attached to their badge so that they are easily identifiable. Because the category ribbons are not removable, the conference attendee must also be wearing a blue networking competition judge ribbon in order to be approached to practice pitches with.

b. Who can judge pitches

Students will be able to practice their pitch with anyone wearing a blue Networking Competition judge ribbon during the competition window. However, during the Friday reception, students can practice their networking pitch with anyone at the conference, regardless of if they are wearing a blue judge ribbon, as long as the student first gets permission from the individual to practice their pitch with.

Students are allowed to conduct their networking pitch with other students as long as the judging student is from a different university. However, itches judged by other students will receive a total of 2 points regardless of how the student judge scores the student.

4. PRIZES

Winners will be announced during the IEEE Region 3 SoutheastCon 2022 Awards Ceremony. The prizes for first, second, and third place will be in the form of real job interviews with companies (sponsors) looking to hire.

All resumes submitted to the competition will be made available to these companies in a resume book.

5. JUDGING CRITERIA

Please see the last page of this document for a copy of the judging rubric.

6. ADDITIONAL BONUS POINTS

- A. **Resume Review bonus points:** Students can earn 5 points for each faculty/staff member that has reviewed their resume at their university (maximum of 25 points) and 5 points for each IEEE professional member that has reviewed their resume (maximum of 25 points).

In order for the student to receive their bonus points for having their resumes reviewed prior to SoutheastCon 2022, the student must:

- a. Email r3secon2022networking@gmail.com a compressed folder containing the following files:
 - i. OriginalResume.docx
 - ii. FinalResume.docx (resume that implements all recommended changes)
- b. Have each reviewer of the resume send r3secon2022networking@gmail.com an email stating that they reviewed the students resume. The e-mail must look like this:

Subject: SoutheastCon 2022 NC Resume Review for [Student's Full Name]
Body: I confirm that I have reviewed [Student's Full Name] resume. My affiliation is [Faculty/Professional/Both Faculty and Professional]

In order to receive the Resume Review bonus points, Resume Reviews must be completed by March 4th, 2022.

8. FAQs

Do you have to be in the networking competition to practice your elevator pitch with a Networking Competition Judge or receive resume feedback? No. All students and professionals at the SoutheastCon are more than welcome to talk with Networking Competition Judges at any point about networking and resumes.

What happens if we need to print more resumes than we initially brought?

It is the full responsibility of the students to bring enough copies of their resumes. They may also find out the requirements for using their hotel business center.

Is there specific attire for the students?

No. There are no points allocated on the networking competition rubric for student attire.

Will student be graded on their resume?

No. There are no points allocated on the networking competition rubric for student resumes. Students are expected to have their best resume available for the Networking Competition Judges in the chance that the Networking Competition Judges they are practicing their pitch with is interested in hiring them for a job. Additionally, students are allowed to ask for feedback from Networking Competition Judges on their resume and change their resume throughout the competition in order to create their strongest resume.

Can you participate in the networking competition if we are also in another student competition?

Yes. The networking competition is designed to be an open time frame to allow students to still participate in various other student competitions and activities.

Appendix A - Resources for Pitches

We recommend reviewing the following websites when creating your pitch:

- [1] <https://www.wikihow.com/Develop-Your-Personal-Elevator-Pitch>
- [2] <https://theinterviewguys.com/write-elevator-pitch/>
- [3] <https://careersidekick.com/best-elevator-pitch/>
- [4] <https://www.kent.edu/career/your-one-minute-elevator-pitch>
- [5] <http://www.salisbury.edu/careerservices/students/interviews/60secondElevator.html>
- [6] <https://titanwebmarketingsolutions.com/elevator-pitches-examples-suggestions-students>

Judge: _____ Student: _____

Judge E-mail: _____

| IEEE Region 3 Networking Competition Judging Criteria | | |
|--|--|----------|
| Introduction | Speech contains (1 point each): <input type="checkbox"/> Full name <input type="checkbox"/> School <input type="checkbox"/> Degree(s) <input type="checkbox"/> Class/Grad date <input type="checkbox"/> Position they are seeking (ie. internship, full time) <input type="checkbox"/> Objective | ___ / 6 |
| | Strong handshake | ___ / 5 |
| Body | Speech contains: <input type="checkbox"/> 1-2 accomplishments on their resume <input type="checkbox"/> Hard skills <input type="checkbox"/> Soft skills | ___ / 3 |
| | Discusses most compelling/relevant accomplishments on resume | ___ / 10 |
| | Discusses most compelling/relevant skills on resume | ___ / 10 |
| Closing | Speech contains (2 points each): <input type="checkbox"/> Call to action ensured for follow up <input type="checkbox"/> Shows self-action steps for following up | ___ / 4 |
| Delivery | Student maintained eye contact | ___ / 5 |
| | Student sounded confident | ___ / 5 |
| | Students voice was clear | ___ / 5 |
| | Student maintained a good pace | ___ / 5 |
| Organization | Pitch was well organized and had a clear direction | ___ / 5 |
| | Smooth transition between sections | ___ / 5 |
| | Logical flow of information | ___ / 5 |
| TOTAL | | ___ / 73 |
| Overall, the pitch was (circle one): Professional Proficient Developing Incomplete | | |

Revision History

| Date | Version | POC | Notes |
|------------|---------|---|-------------------------------------|
| 02/08/2018 | 1.0 | Victor Basantes victor.basantes@ieee.org | First release of rules |
| 01/11/2019 | 2.0 | Bailey Ulferts Bailey.ulferts@gmail.com | Updated rules for 2019 SoutheastCon |
| 01/18/2022 | 2.1 | Subodha Charles s.charles@ieee.org | Minor changes to |
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