

Ethical considerations for Responsible AI strategies
Emory Center for Ethics



Thursday, March 21, 2024, 5 pm- 6 pm EST- In Person

Westin Peachtree Hotel - Atlanta
210 Peachtree St. NW, Atlanta, Ga 30303

Designing a new AI system or adding AI to a task is an efficient way to develop activities, reach new targets, customize new customer demands, and accelerate the response to new market needs. Beyond its beneficial effects within the company or in the relationship with the customer, introducing an AI system comes with individual, collective, or reputational risks.

How can we ensure that the AI system does not jeopardize the company's reputation but meets customer expectations? How do we ensure that the AI system responds to customer requests and doesn't jeopardize our company's reputation?

This panel will approach the ethics of AI through a series of questions:

- Why Ethics?
- From a case scenario, how do we approach moral agency?
- How is Ethics relevant to Training and Education Engineering?
- The fraternal twins and regulations of AI Ethics: towards a proposal for an online certification, ["Responsible AI: ethical strategies for your organization."](#)

Dr. Paul Root Wolpe, Director of the Emory Center for Ethics

Paul Root Wolpe, Ph.D., is the Raymond F. Schinazi Distinguished Research Chair of Jewish Bioethics, Professor of Medicine, Pediatrics, Psychiatry, Neuroscience and Biological Behavior, and Sociology, and the Director of the Center for Ethics at Emory University. Dr. Wolpe served for 17 years as the first Senior Bioethicist for NASA, and was the first National Bioethics Advisor to Planned Parenthood Federation of America. He is the former Editor-in-Chief of *American Journal of Bioethics Neuroscience* and sits on the editorial boards of over a dozen professional journals in medicine and ethics. Dr. Wolpe is the Past President of the Association of Bioethics Program Directors, past President of the American Society for Bioethics and Humanities, a Fellow of the Hastings Center, and a Fellow of the College of Physicians of Philadelphia, the country's oldest medical society. He received an Honorary Doctorate of Humane Letters from the University of Judaism in 2019.



Dr. John Banja, Professor, Medical Ethicist, Emory Center for Ethics

John D. Banja is a professor in the Department of Rehabilitation Medicine and a medical ethicist at the Ethics Center. He also directs the Section on Ethics in Research and Participant Advocacy of the Atlanta Clinical Translation Science Institute at Emory. Dr. Banja received a doctorate degree in philosophy from Fordham University in New York and has taught and lectured on topics in medical ethics throughout the United States and Europe.



Dr. Edward Queen, Associate Teaching Professor and Director of the D. Abbott Turner Program in Ethics and Servant Leadership at the Emory University Center for Ethics.

He also serves as a co-director of Emory's Institute of Human Rights. Previous positions include founding director of the Religion and Philanthropy Project at the Indiana University Center on Philanthropy and program officer at Lilly Endowment, Inc. Queen's work focuses on applied and professional ethics and the development and implementation of ethics programs in businesses, nonprofits, and governmental agencies. As a teacher, his goal is the formation of ethically informed and publicly engaged citizens.

Queen has trained and advised numerous organizations on management and ethical issues including: the Federal Home Loan Bank, Atlanta; Belk: AECOM; Ethisphere; Voya; Coca Cola; USAID; SunTrust; Philanthropy Southeast; DeKalb County, Georgia; and Atlanta Public Schools. He currently serves as an advisor to Merlynn Intelligence Technologies on AI and ethical decision-making and a trainer for the U.S. Department of State's International Visitor Leadership Program.



He is frequently called on by the media to comment on ethical issues in government, nonprofits, law, and business.

Dr. Anne-Elisabeth Courier, Associate Professor in Law, Department of Law and Political Sciences, University of Nantes, France, and Visiting Fellow, Emory Center for Ethics, Emory University

Anne-Elisabeth Courier is an associate professor of public law at the French University of Nantes. She joined the Center for Ethics at Emory University in April 2019 as a Visiting Fellow. From her Ph.D. in Law on the "Ethos of Public Service in a Comparative Study between Great Britain and France" at the University of Paris I, Panthéon-Sorbonne, in collaboration with Oxford University, she has centered her research interests on the relationship between Law and Ethics from a comparative perspective, with research interests on Big Data and Artificial Intelligence, with the European and American views.



The French Government recognized Anne-Elisabeth as Chevalier dans l'Ordre des Palmes Académiques Award in June 2022.

Dr. Courier has designed and launched the Online Certification Program [Responsible AI: Ethical Strategies for Your Organization | Emory Continuing Education](#)

An online and asynchronous certification for seven weeks that explores the Ethics of AI with a “hands-on” approach –

- One week – One module

- Seven hours of personal work each week

- International experts

- Short Videos and Reading lists

- Assignments through discussions and individual short essays

For more information – acourri@emory.edu

Next sessions 2024

- May 7- June 25

- August 27 - October 15

- October 29- December 17