IEEE

SoutheastCon 2024

Engineering the Future

March 21-23, 2024

Atlanta, Georgia

SoutheastCon 2024

Atlanta welcomes IEEE southeastern United States region's premier conference - **SoutheastCon** in March of 2024. This Technical, Professional, and Student Conference brings together Computer Scientists, Electrical and Computer Engineering professionals, faculty, and students to share information through technical presentations, tutorials, and exhibits. It is the most influential conference in Region 3 for promoting technical advancements made by our community. Join us as we strive to foster innovation for the benefit of humanity and engineer the future.
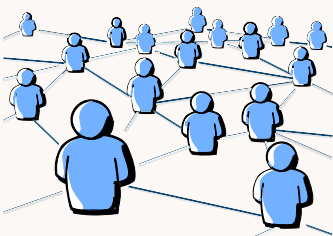
IMPACT SNAPSHOT

Connect

With the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity

700+

Attendees

Engage

With industry leaders & a network of technical experts with strong ties to the Southeast region

300+

Technical Presentations

Learn

From scholars, industry researchers and practitioners in technical presentations and workshops

5+

Technical Workshops

8

Student Competitions

PATRON OPPORTUNITIES

IEEE's SoutheastCon has several opportunities for your business or establishment to support this important technical conference. The conference offers opportunities at several levels as well as a la carte and in-kind contributions. In order to keep costs down for the student portion of the conference, it is necessary to raise additional funds to allow us to offer the student attendees additional services.

	Diamond $10,000	Platinum $8000	Gold $6000	Silver $3000	Bronze $1500
Sponsor recognition on digital conference materials	✓	✓	✓	✓	✓
Rotating banner ad between conference activities	✓	✓			
Ad in Digital Conference Program	Full page	Half page	Quarter page	Logo	Listing
Signage prominently displayed at the conference in registration area & entrance to event	✓	✓	✓	✓	✓
General Conference Registrations	Five	Four	Three	Two	One
Exhibit Table/Space	Two skirted 6' ft tables Featured location	One, skirted 6' ft table Featured location	One, skirted 6' ft table Premium location	One, skirted 6' ft table	One, skirted 6' ft table
Verbal Recognition during the Event	✓	✓	✓	✓	✓
Logo Recognition on e-communications to attendees	✓	✓	✓	✓	✓
Tickets to Awards Banquet	Five Tickets	Four Tickets	Three Tickets	Two Tickets	One Ticket
Individualized Thank You post on all social media websites	Logo & Link to Website	Logo & Link to Website	Logo & Link to Website	Logo	Logo
Option to have pre-approved promotional item included in all conference bags.	Three	Two	One	One	One

✉ AtlantaPatrons@ieee.org   🌐 https://ieeesoutheastcon.org/

TARGETED PATRON OPPORTUNITIES

HARDWARE COMPETITION **STARTING @ $13,000** TWO OPPORTUNITIES AVAILABLE	• ORGANIZATION NAME AND LOGO DISPLAYED IN COMPETITION AREA • SPECIAL MENTION DURING AWARDS BANQUET
CONFERENCE WI-FI **STARTING @ $5,000** FOUR OPPORTUNITIES AVAILABLE	COMPANY LOGO ON POSTERS AND TABLE-TOP SIGNS IN BREAKOUT ROOMS, EXHIBIT HALL, AND REGISTRATION AREA
STUDENT LOUNGE **STARTING @ $6,000** TWO OPPORTUNITIES AVAILABLE	A UNIQUE NETWORKING OPPORTUNITY FOR OVER 1/3 OF CONFERENCE ATTENDEES! PROVIDE STUDENTS A COMFORTABLE, PRIVATE LOUNGE TO CONNECT WITH COLLEAGUES, GET SOME WORK DONE, GRAB A SNACK, OR HAVE A MOMENT OF QUIET
STUDENT LUNCHEON **STARTING @ $3000** THREE OPPORTUNITIES AVAILABLE	• EXCLUSIVE ENGAGEMENT WITH STUDENTS • PROMINENT SIGNAGE @ EVENT • LUNCH FOR 2 GUESTS
CONFERENCE LANYARDS $2000	IEEE BRANDED LANYARDS
COFFEE BREAKS **STARTING @ $1000** MULTIPLE OPPORTUNITIES AVAILABLE	• RECOGNITION VIA PROMINENT SIGNAGE AT BREAK (THIS SPONSORSHIP DOES NOT INCLUDE EXHIBITOR SPACE) • ACKNOWLEDGEMENT IN THE CONFERENCE PROGRAM • ACKNOWLEDGEMENT ON THE CONFERENCE WEBSITE INCLUDING COMPANY LOGO

SOUTHEASTCON 2024
REGION3
Engineering the Future

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