



IEEE SoutheastCon 2025
Industry and Academia in Partnership
Embassy Suites, Charlotte/Concord, North Carolina
March 28, 2025 through March 30, 2025

The annual IEEE Region 3 Student and Technical conference, *SoutheastCon 2025: Industry and Academia in Partnership*, will be held at the Charlotte-Concord, NC Embassy Suites and Convention Center from March 28 through 30. This conference attracts 500 - 600 students and 200 - 300 IEEE professionals each year. There is over 40,000 sq. feet of convention space and there will be ample room for all of the planned activities.

The conference activities include:

- A technical conference portion comprised of workshops, tutorial sessions, technical paper sessions, poster sessions, and technical exhibits (tables). The topics include the broad discipline of Electrical and Computer Engineering.
- A student conference portion, which **attracts the brightest ECE students and university faculty from across the Southeast USA**. Specific activities include:
 - Robotic hardware and software competitions.
 - Professional development workshops on Friday and Saturday. Several companies and practicing engineers will talk about various technologies, business practices, and experiences as a young engineer.
 - A student career and graduate program fair (company and graduate school tables).
- The Region 3 volunteer leaders meetings.

There are many opportunities for companies, organizations, and universities to participate, including:

- Conducting one-hour or two-hour workshops on products and product lines.
- Conducting a one-hour or two-hour workshop on a professional development skill.
- Participating in the student job and graduate program fair/expo (Friday and Saturday).
- Hosting a lunch or dinner, underwriting a student competition, or providing funding for conference “giveaways” (T-shirts, lanyards).

Charlotte is the largest city between Atlanta and Washington, DC. It is the 15th largest in the US and one of the fastest growing. The Charlotte metropolitan area is home to the headquarters of Duke Energy, Wells Fargo Bank, Bank of America, Lowe’s Hardware, many NASCAR teams, and many other businesses.

For more detail, contact:

Jim Conrad, Technical Program Chair, at 704-687-8597 or jmconrad@uncc.edu.

Patron Opportunities

Platinum - \$30,000 (only one available)	<ul style="list-style-type: none"> • Program cover or logoed meal • Opportunity for keynote speaker • Two exhibit tables • Organization listed on conference banners and program • Speak in one to three 1-hour or 2-hour tutorial slots • 10 full conference registrations (all sessions, all meals) • 10 exhibitor registrations (includes lunches covered during the expo)
Gold - \$10,000	<ul style="list-style-type: none"> • Exhibit table • Organization listed on Conference banners and program • Speak in one 1-hour or 2-hour tutorial slots • 5 full conference registrations (all sessions, all meals) • 5 exhibitor registrations (includes lunches covered during the expo)
Silver - \$5,000	<ul style="list-style-type: none"> • Exhibit table • Organization listed on Conference banners and program • Speak in one 1-hour tutorial slot • 2 full conference registrations (all sessions, all meals) • 2 exhibitor registrations (includes lunches covered during the expo)
Bronze - \$2,500	<ul style="list-style-type: none"> • Exhibit table with organization listed in Conference program • Participate in a 1-hour panel session • 1 full conference registration (all sessions, all meals) • 2 exhibitor registrations (includes lunches covered during the expo)
Premium Exhibitor - \$1,250	<ul style="list-style-type: none"> • Exhibit table with organization listed in Conference program • 1 full conference registration (all sessions, all meals) • 1 exhibitor registrations (includes lunches covered during the expo)
Corporate Exhibitor -\$750	<ul style="list-style-type: none"> • Exhibit table with Company listed in Conference program • 2 exhibitor registrations (includes lunches covered during the expo)
Graduate School Exhibitor - \$500	<ul style="list-style-type: none"> • Exhibit table with university listed in Conference program • 1 exhibitor registrations (includes lunches covered during the expo)
	<ul style="list-style-type: none"> • Contact Jim Conrad, jmconrad@uncc.edu

A 10% discount will be extended to contributing organizations who pay their patronage-level fee by September 30, 2024. The deadlines for commitment and payment for these levels of patronage are March 1, 2025.