

 IEEE	<u>IEEE SoutheastCon 2026</u> New Frontiers & Discoveries	Von Braun Center, Huntsville AL 12 -15 March 2026
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SoutheastCon 2026, Discovering New Frontiers, will be held at the Huntsville AL, Von Braun Convention Center from March 12 through 15. This conference attracts 500 - 600 students and 200 - 300 IEEE professionals each year. There is over 100k sq. feet of convention space

The conference activities include:

- A technical conference portion comprised of workshops, tutorial sessions, technical paper sessions, poster sessions, and technical exhibits (tables). The topics include the broad discipline of Electrical and Computer Engineering.
- A student conference portion, which **attracts the brightest ECE students and university faculty from across the Southeast USA**. Specific activities include:
 - Robotic hardware and software competitions.
 - o Professional development workshops on Friday and Saturday. Several companies and practicing engineers will talk about various technologies, business practices, and experiences as a young engineer.
 - A student career and graduate program fair (company and graduate school tables).
- The Region 3 volunteer leaders' meetings.

There are many opportunities for companies, organizations, and universities to participate, including:

- Conducting one-hour or two-hour workshops on products and product lines.
- Conducting a one-hour or two-hour workshop on a professional development skill.
- Participating in the student job and graduate program fair/expo (Friday and Saturday).
- Hosting a lunch or dinner, underwriting a student competition, or providing funding for conference “giveaways” (T-shirts, lanyards).

Huntsville is one of the most recognized cities in the Southeast — consistently named as one of the best places to live and work by a variety of national publications. The city is regularly named as a premier location for both business and quality of life. Technology, space, and defense industries have a major presence. While Huntsville’s top employers include the US ARMY’s Redstone Arsenal, NASA’s Marshall Space Flight Center, Federal Bureau of Investigation, and Cummings Research Park, the city is also home to more than 70 Fortune 500 companies. The economy in Huntsville has continued to climb, keeping residents here gainfully employed and drawing in new people.

Alabama Agricultural and Manufacturing University & The University of Alabama in Huntsville provide opportunities to achieve higher levels of education and training.

For more detail, contact:

Will Goins, General Chair, at 256-203-6880 or goins@ieee.org.

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IEEE SoutheastCon 2026
New Frontiers & Discoveries

Von Braun Center,
Huntsville AL
12 -15 March 2026

Platinum - \$30,000 (only one available)	<ul style="list-style-type: none"> • Program cover or logoed meal • Opportunity for keynote speaker • Two exhibit tables • Organization listed on conference banners and program • Speak in one to three 1-hour or 2-hour tutorial slots • 10 full conference registrations (all sessions, all meals) • 10 exhibitor registrations (includes lunches covered during the expo)
Gold - \$10,000	<ul style="list-style-type: none"> • Exhibit table • Organization listed on Conference banners and program • Speak in one 1-hour or 2-hour tutorial slots • 5 full conference registrations (all sessions, all meals) • 5 exhibitor registrations (includes lunches covered during the expo)
Silver - \$5,000	<ul style="list-style-type: none"> • Exhibit table • Organization listed on Conference banners and program • Speak in one 1-hour tutorial slot • 2 full conference registrations (all sessions, all meals) • 2 exhibitor registrations (includes lunches covered during the expo)
Bronze - \$2,500	<ul style="list-style-type: none"> • Exhibit table with organization listed in Conference program • Participate in a 1-hour panel session • 1 full conference registration (all sessions, all meals) • 2 exhibitor registrations (includes lunches covered during the expo)
Premium Exhibitor - \$1,250	<ul style="list-style-type: none"> • Exhibit table with organization listed in Conference program • 1 full conference registration (all sessions, all meals) • 1 exhibitor registrations (includes lunches covered during the expo)
Corporate Exhibitor - \$750	<ul style="list-style-type: none"> • Exhibit table with Company listed in Conference program 2 exhibitor registrations (includes lunches covered during the expo)
Graduate School Exhibitor - \$500	<ul style="list-style-type: none"> • Exhibit table with university listed in Conference program • 1 exhibitor registrations (includes lunches covered during the expo)
Point of Contact	Will Goins, goins@ieee.org

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